VALUE BASED ACCESS MODEL FOR MEDTECH

Yves Verboven, Director Access & Economic policies
A Value Based Access model for MedTech throughout Europe
An enabler for Value Based Health Care

OUR MEMBERS

100+ Corporations*

45+ medical technology associations

*medical devices, diagnostics and digital health
Our Aim

An environment that invest in

- **timely access & appropriate use** of MedTech offerings
- **awarding the Value** of Medtech innovation
  
  *(continuous, disruptive, transformative)* of benefit to patients
  
  and health systems (workers), society and our economy.

**MedTech a partner in Health Care and**

**Have European Citizens in Good Health**

*(as Europe can not afford to not have its citizens in Good Health)*
Our Value Framework

VALUE = \frac{OUTCOMES}{COST OF CARE} + ECONOMIC VALUE

- OUTCOMES FOR PATIENTS
  - EFFICIENCY GAINS
  - REDUCING WASTE
  - OPTIMIZING PATIENT PATHWAY
- OUTCOMES FOR HEALTHCARE PROFESSIONALS
- OUTCOMES FOR THE HEALTHCARE SYSTEM
- OUTCOMES FOR THE HEALTHCARE INSTITUTIONS
- OUTCOMES FOR THE SOCIETY
  - REDUCING INEQUALITY
  - HEALTHY AND SOCIALLY ACTIVE CITIZENS
  - INCREASING ACCESS TO CARE
  - INFORMAL AND ECONOMIC PRODUCTIVITY
  - INCREASED SOCIETAL PRODUCTIVITY
  - OUTCOMES FOR EU CITIZENS
  - PREVENTED HEALTHCARE EXPENDITURES
  - PREVENTED HEALTHCARE EXPENDITURES BY GOOD HEALTH
Our Value Framework

VALUE = INFORMATION

- Outcomes for Patients
- Outcomes for Healthcare Professionals
- Outcomes for the Healthcare System
- Outcomes for the Healthcare Institutions
- Outcomes for the Society

- Preventing Socio-economic burden
- Change sustainability of health to access to sustainable HC Care
- Efficiency gains
- Reducing waste
- Optimizing patient pathway
- Reducing inequality
- Healthy and socially active citizens
- Increasing access to care
- Informal and economic productivity
- Outcomes for EU citizens
- Prevented healthcare expenditures
- Prevented healthcare expenditures by good health
- Treating costs thanks to early diagnosis and timely treatment/management

MedTech Europe
from diagnosis to cure
Our Instruments

Pillars in Development

Deploy Value Based Procurement (MEAT VBP) and Innovative Procurement of Solution (PPI, ...)

- Implement new regulations to strengthened CE process for medical technologies
- Deploy Value Based Procurement (MEAT VBP) and Innovative Procurement of Solution (PPI, ...)
- Introduce a Modern HTA and MS Voluntary, demand driven Cooperation in Europe to invest in Transformative Innovation
- Clear and predictable innovation funding pathways and collaborative evidence generation models
- Develop and use a method to capture the Value of (Diagnostic) Information (VODI)
- Assure transparency, predictability, efficiency & consistency in decision-making processes with value based financing for MedTech technologies and solution offering

Our Instruments
A flagship: Value Based Procurement

What Is Value in Health Care?
HTAi Policy Forum, International Journal of Technology Assessment in Health Care, 00:0 (2013), 1–7

Procurement, the unexpected driver of value based health care
Starting point: Strengthen our Market Driven Access Model
A Value Based Access model for MedTech throughout Europe

An enabler for Value Based Health Care
Thank you!

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