

Is data the saviour of both the pandemic and the recovery in Denmark?

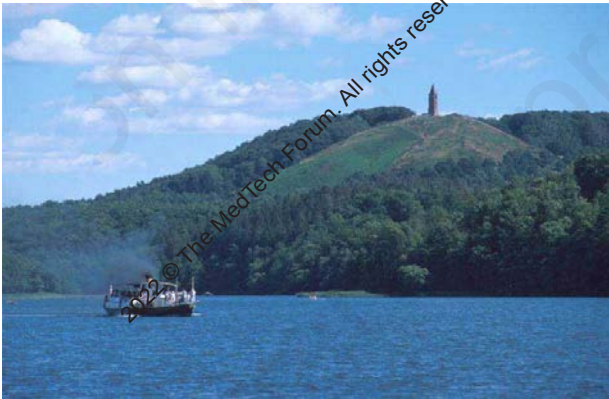
Putting data to work – accelerating the recovery from the pandemic, The MedTech Forum 2022

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Once upon a time, a small country...

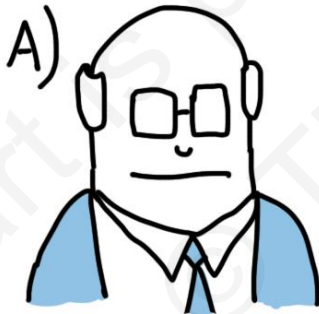


... dreamed and acted big in 'eHealth'

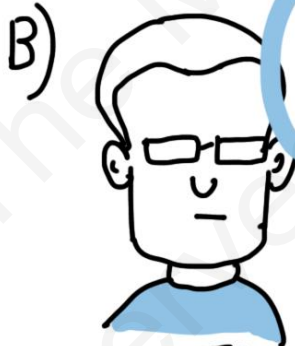


Then everything changed...

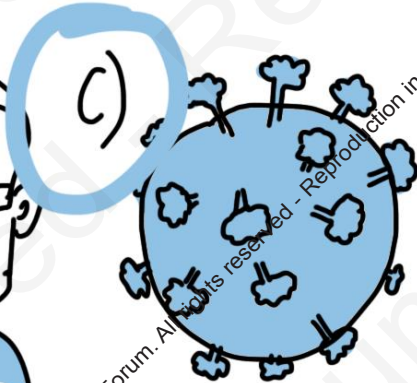
WHO LED THE DIGITAL TRANSFORMATION
OF YOUR COMPANY ?



THE CEO

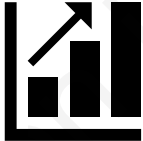


THE CTO

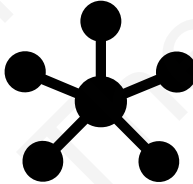


COVID-19

... but we managed (well?)



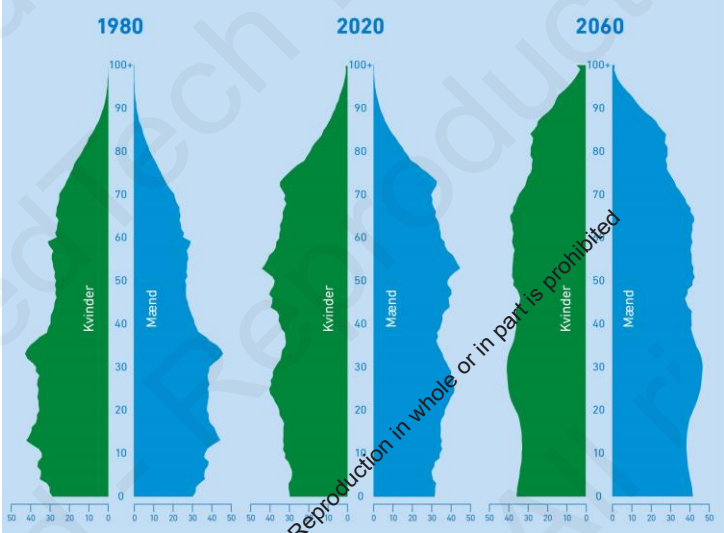
**Scale, integrate
and share**



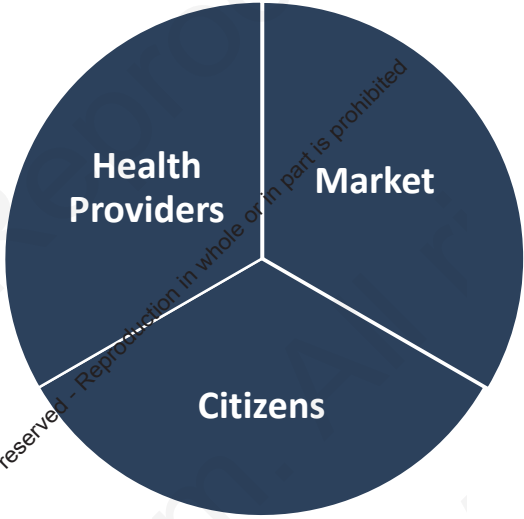
React and adjust



Yet, the reality is...



... we have to dream and do even bigger - together



With smart technologies and use of data, we cannot create more human hands and minds. But can it make the ones we have...

Sufficient?

Personal?

Focused?

Efficient?

?

?